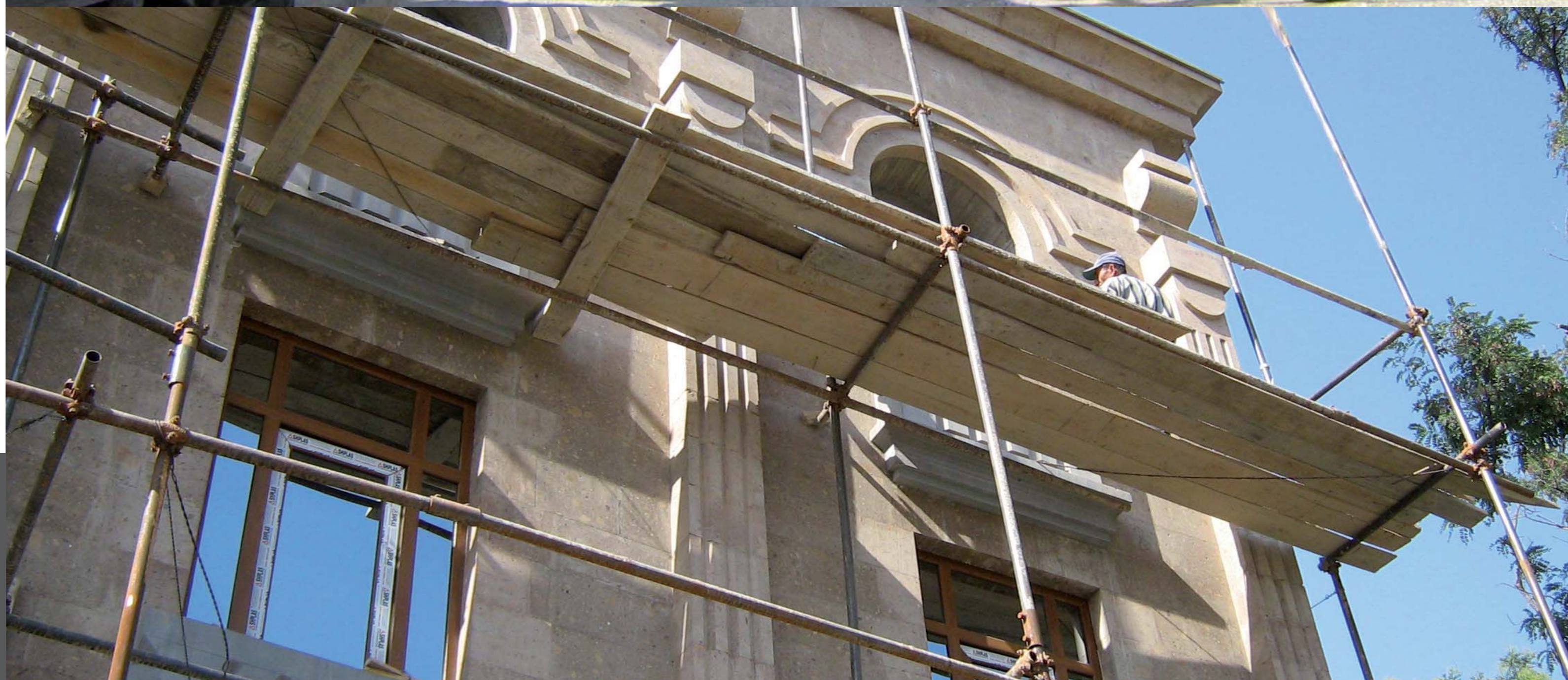


RDA VAYOTS DZOR

REGIONAL DEVELOPMENT AGENCY

TOURISM DEVELOPMENT AND PROFESSIONAL TRAINING CENTRE

Thanks to the creation of such Centre, this pilot Micro-Project promoted not only the development of regional territory and public/private tourist organizations, but also the improvement of local workforce professional competencies and of human resources involved in the tourist sector (restaurants, hotels, tour operators, guides) as well as in related sectors (such as business management, accounting, office management, handicraft, etc). The objective has been achieved thanks to the establishment of a Travel Agency within the Centre, which realises and disseminates video and other promotional material (brochures, leaflets, etc.), achieves, manages and updates one database and Tour Packages to be distributed to national and international Tour Operators. At the same time several certified professional training courses have been held within the Centre, in order to ensure offered tourist services a correspondence to the proper standards.



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